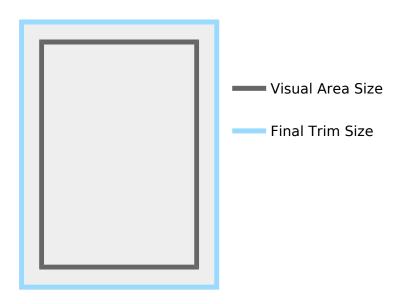


# **BILLBOARD DESIGN SPECIFICATIONS**

# **Static Billboard Design Requirements**



| Visual Area<br>(h x w) |         | Market   | Туре      | Unit #           | Format | Color | DPI |
|------------------------|---------|----------|-----------|------------------|--------|-------|-----|
| 33' x 31'              | Pending | New York | Wallscape | 29788 (NY-1226W) | PDF    | CMYK  | 300 |

# **Important Information**

## **Creative Delivery**

Materials are due to each shipping location by (7 days before the start of the campaign)

#### **FINISHING**

All seaming must be vertical only. Pockets should be 3" with full bleed on all sides and heat seamed.

Mechanical Size: 1" to 1'

Preferred Weight: 7 oz.

### EXTENSIONS

All extensions must be approved before production.

#### **QUESTIONS?**

production@digitaloutdooradvertising.com | 732.200.1288