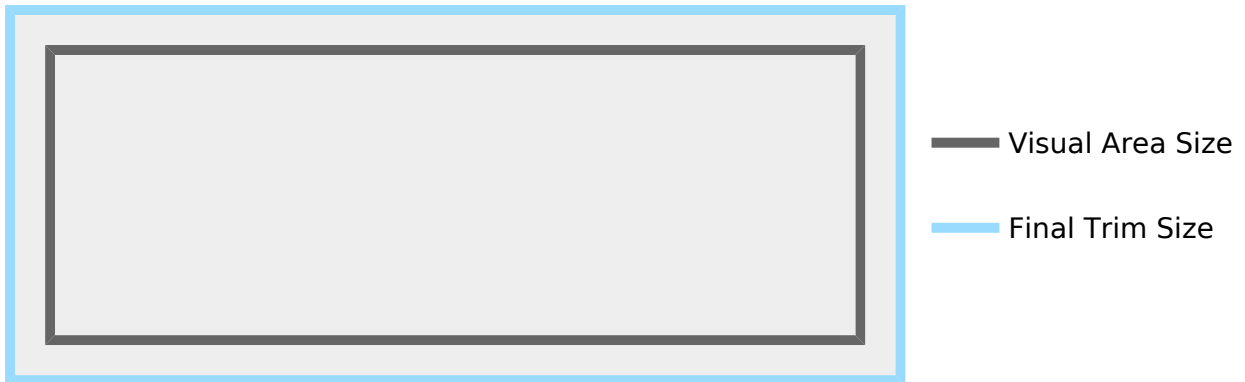




# BILLBOARD DESIGN SPECIFICATIONS

## Static Billboard Design Requirements



Visual Area (h x w)	Final Trim (h x w)	Market	Type	Unit #	Format	Color	DPI	Ship To Location
14' x 48'	15' x 49'	New York	Static Billboard	201B	jpeg	RGB	72	Pending

## Important Information

### Creative Delivery

Materials are due to each shipping location by (7 days before the start of the campaign)

### FINISHING

All seaming must be vertical only. Pockets should be 4" with full bleed on all sides and heat seamed.

### EXTENSIONS

All extensions must be approved before production.

### QUESTIONS?

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