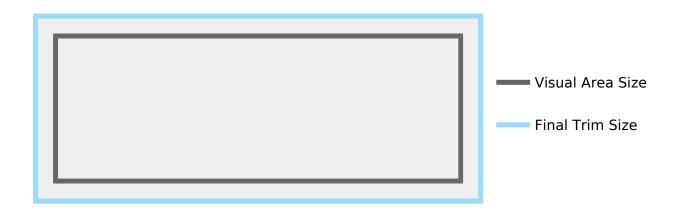


## **BILLBOARD DESIGN SPECIFICATIONS**

## **Static Billboard Design Requirements**



Visual Area (h x w)		Market	Туре	Unit #	Format	Color	DPI
14' x 48'	15' x 49'	New York	Bulletin	12763 (NY.AD.BB104)	PDF	CMYK	300

# **Important Information**

#### **Creative Delivery**

Materials are due to each shipping location by (7 days before the start of the campaign)

#### **FINISHING**

All seaming must be vertical only. Pockets should be 3" with full bleed on all sides and heat seamed.

Mechanical Size: 1" to 1'

Preferred Weight: 7 oz.

#### **EXTENSIONS**

All extensions must be approved before production.

### **QUESTIONS?**

production@digitaloutdooradvertising.com | 732.200.1288