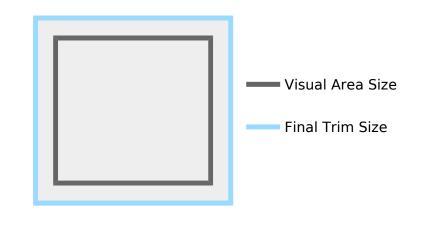


# **BILLBOARD DESIGN SPECIFICATIONS**

### **Static Billboard Design Requirements**



Visual Area (h x w)	Final Trim (h x w)	Market	Туре	Unit #	Format	Color	DPI
Pending	Pending	New York	Retail Store Front	19554 (VW_277)	PDF	CMYK	300

# **Important Information**

### **Creative Delivery**

Materials are due to each shipping location by (7 days before the start of the campaign)

### FINISHING

All seaming must be vertical only. Pockets should be 3" with full bleed on all sides and heat seamed.

Mechanical Size: 1" to 1'

Preferred Weight: 7 oz.

### EXTENSIONS

All extensions must be approved before production.

#### **QUESTIONS?**

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