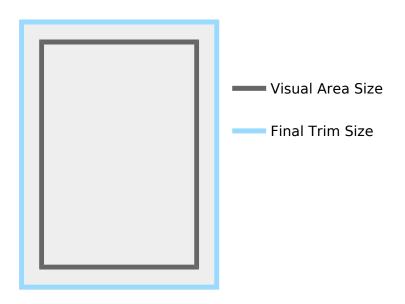


# **BILLBOARD DESIGN SPECIFICATIONS**

# **Static Billboard Design Requirements**



Visual Area (h x w)	Final Trim (h x w)	Market	Туре	Unit #	Format	Color	DPI
18' x 11'	Pending	New York	Wallscape	20074 (B6001a)	PDF	CMYK	300

# **Important Information**

## **Creative Delivery**

Materials are due to each shipping location by (7 days before the start of the campaign)

#### **FINISHING**

All seaming must be vertical only. Pockets should be 3" with full bleed on all sides and heat seamed.

Mechanical Size: 1" to 1'

Preferred Weight: 7 oz.

#### **EXTENSIONS**

All extensions must be approved before production.

### **QUESTIONS?**

 $production@digitaloutdooradvertising.com \mid 732.200.1288$