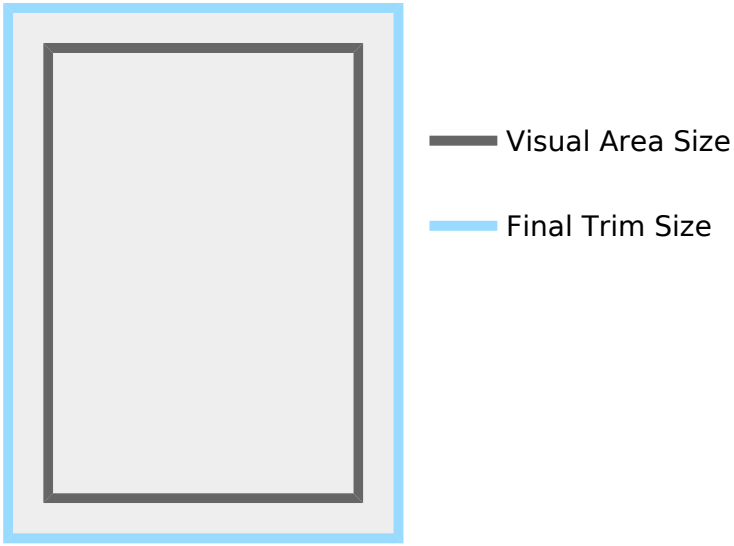
# BILLBOARD DESIGN SPECIFICATIONS

## Static Billboard Design Requirements




| Visual Area (h x w) | Final Trim (h x w) | Market | Type | Unit # | Format | Color | DPI |
|---|---|---|---|---|---|---|---|
| 18' x 11' | Pending | New York | Wallscape | 20074 (B6001a) | PDF | CMYK | 300 |

# Important Information

**Creative Delivery**
Materials are due to each shipping location by **TBD** (7 days before the start of the campaign)

**FINISHING**
All seaming must be vertical only. Pockets should be 3" with full bleed on all sides and heat seamed.

Mechanical Size: 1" to 1'

Preferred Weight: 7 oz.

**EXTENSIONS**
All extensions must be approved before production.

**QUESTIONS?**
production@digitaloutdooradvertising.com | 732-603-1902