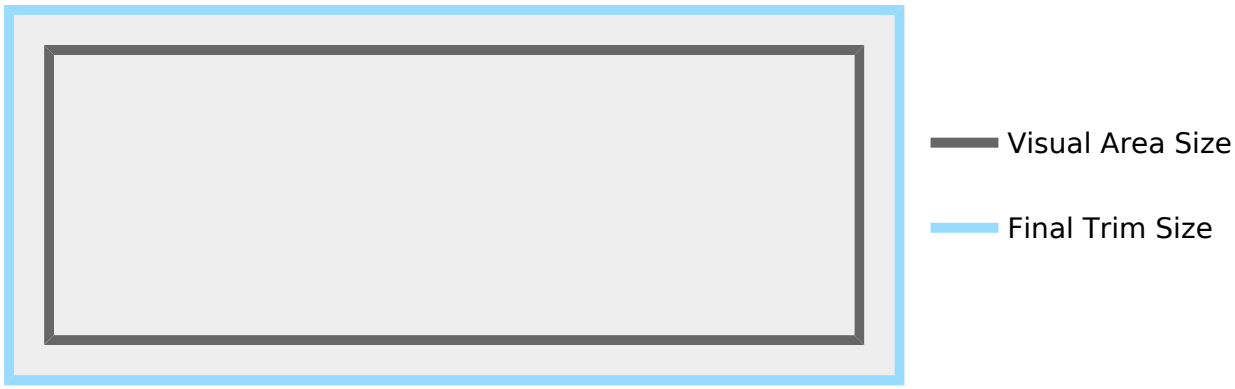
BILLBOARD DESIGN SPECIFICATIONS

Static Billboard Design Requirements



Visual Area (h x w)	Final Trim (h x w)	Market	Type	Unit #	Format	Color	DPI
12'5" x 30'	Pending	New York	Retail Store Front	24692 (BKL14b)	PDF	CMYK	300

Important Information

Creative Delivery
Materials are due to each shipping location by **TBD** (7 days before the start of the campaign)

FINISHING
All seaming must be vertical only. Pockets should be 3" with full bleed on all sides and heat seamed.

Mechanical Size: 1" to 1'

Preferred Weight: 7 oz.

EXTENSIONS
All extensions must be approved before production.

QUESTIONS?
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