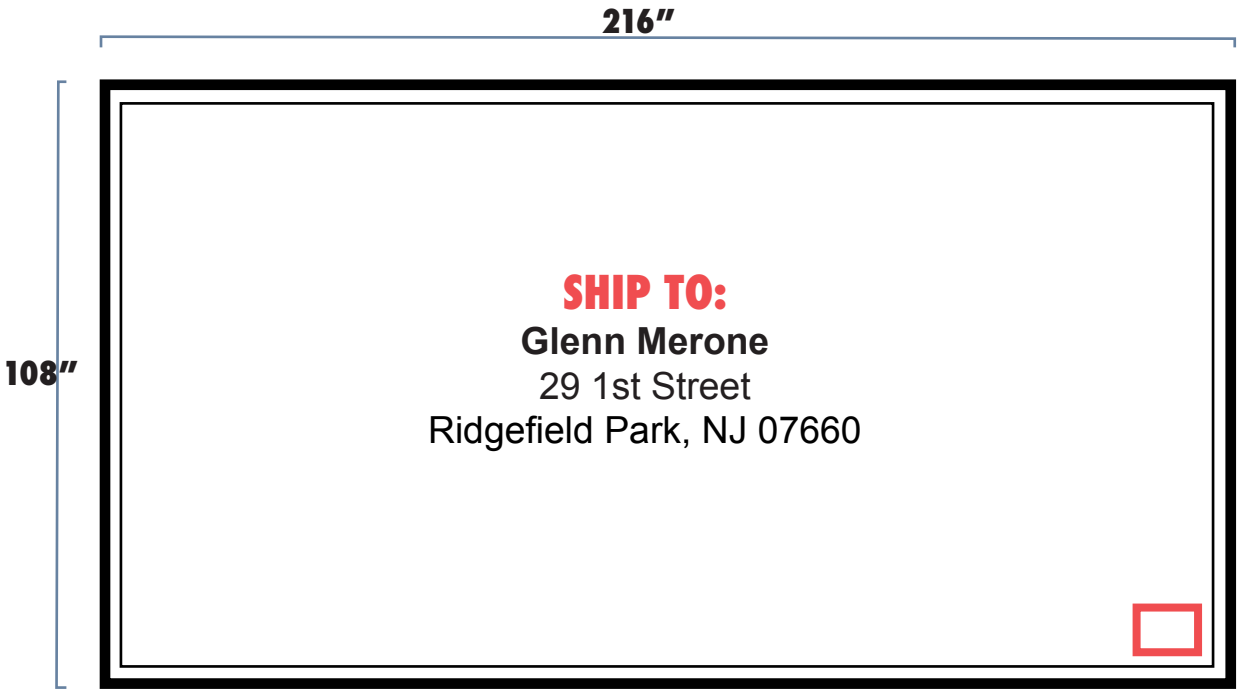
X1764a
DEDICATED WILDPOSTING
WEBSTER AVE @ E 175TH ST



MATERIAL	Standard Vinyl 8 oz. min.
LIVE AREA	100.125” (h) x 208.125” (w)
FINISHED AREA	102.25” (h) x 210.25” (w)
EXTENSION AREA	N/A
OTHER	Copy subject to approval prior to production
FILE PREPARATION	Digital files should be supplied at 360 DPI at 1” = 1 or 720 DPI at 1/2” = 1’ screen and printer fonts should be included as well as all image files. All image and art files provided should be saved in CMYK mode and in EPS, TIFF, AI or PDF format with color output of layout attached. Do not place text closer than 6” from edge of visual opening. Images should bleed to edge.
FINISHING	Print 100% to finish size with no copy within 4” of finished edge full bleed area.

NY STANDARD MEA & ADDITIONAL REQUIREMENTS

See enclosed sign diagram with red box in the bottom right corner indicating area dedicated to convey all requirements as per the below statements.

H114.2.3.1 UL Classification Decal
All signs shall bear a decal bearing the UL classification mark or name of the testing entity and its listing number, on a corner of the face of the fabric. This decal shall be of color(s) contrasting with those of the background of the display, and shall be readable from street or roadway level with aid of binoculars.

H114.2.3.2 Date of Sign Erection
All signs shall bear a decal identifying the date of erection of the flexible sign structure on a corner of the face of the sign fabric. This decal shall be of color(s) contrasting with those of the background of the display, and shall be readable from street or roadway level with the aid of binoculars. If the same fabric is relocated, the existing decal shall remain, and a new decal stating the re-erection date shall be affixed.