

MATERIAL:	Standard Vinyl 8 oz. min.
LIVE AREA :	52.125” (h) x 292.125” (w)
FINISHED AREA :	54.250 ” (h) x 294.250” (w)
EXTENSION AREA :	n/a
OTHER :	Copy subject to approval prior to production.

FILE PREPARATION	Digital files should be supplied at 360 dpi at 1” = 1 or 720 dpi at 1/2”=1’ screen and printer fonts should be included and as well as all image files all images and art files provided should be saved in CMYK mode and in eps, tiff, ai or pdf format with color output of layout attached. Do Not place text closer than 6” from edge of visual opening’ Images should bleed to edge
FINISHING:	PRINT 100% TO FINISH SIZE WITH NO COPY WITHIN 4” OF FINISHED EDGE FULL BLEED AREA.

ARTWORK REQUIREMENTS:

FILES SHOULD BE MIN. 1/4 SCALE AND 360 DPI
FORMATS - EPS - AI - JEG - PDF

FINISHED MATERIALS SHOULD BE DELIVERED NO LETER THAN 10 DAYS PRIOR TO THE SCHEDULED POSTING DATE

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