



# BILLBOARD DESIGN SPECIFICATIONS

## Static Billboard Design Requirements



| Visual Area (h x w) | Final Trim (h x w) | Market   | Type         | Unit #      | Format | Color | DPI |
|---------------------|--------------------|----------|--------------|-------------|--------|-------|-----|
| 4'3" x 77'6"        | Pending            | New York | Wild Posting | 50505 (951) | PDF    | CMYK  | 300 |

## Important Information

### Creative Delivery

Materials are due to each shipping location by (7 days before the start of the campaign)

### FINISHING

All seaming must be vertical only. Pockets should be 3" with full bleed on all sides and heat seamed.

Mechanical Size: 1" to 1'

Preferred Weight: 7 oz.

### EXTENSIONS

All extensions must be approved before production.

### QUESTIONS?

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