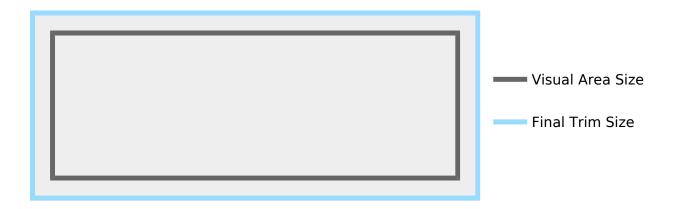


# **BILLBOARD DESIGN SPECIFICATIONS**

### **Static Billboard Design Requirements**



| Visual Area<br>(h x w) |         | Market   | Туре     | Unit #           | Format | Color | DPI |
|------------------------|---------|----------|----------|------------------|--------|-------|-----|
| 14' x 48'              | Pending | New York | Bulletin | 54490 (NJ0007-R) | PDF    | СМҮК  | 300 |

# **Important Information**

#### **Creative Delivery**

Materials are due to each shipping location by (7 days before the start of the campaign)

#### FINISHING

All seaming must be vertical only. Pockets should be 3" with full bleed on all sides and heat seamed.

Mechanical Size: 1" to 1'

Preferred Weight: 7 oz.

#### EXTENSIONS

All extensions must be approved before production.

#### QUESTIONS?

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