

## Dimensions

Content must be delivered as 1 file.

**Screen A:** 216px Wide x 756px High  
**Screen B:** 504px Wide x 756px High

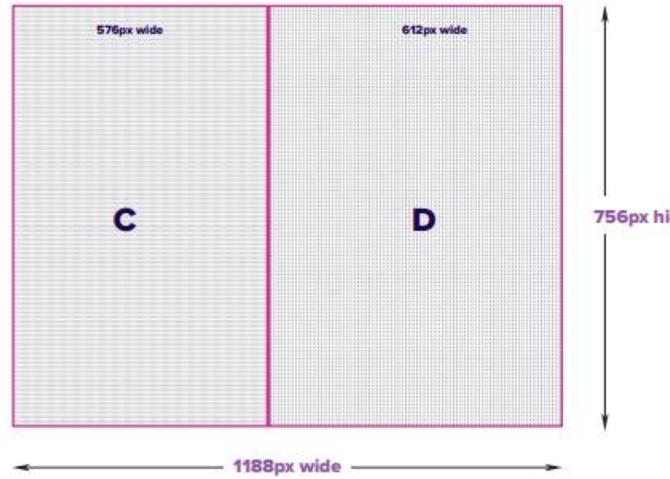
## Acceptable File Formats

Please exclude all title cards, color bars, slates or pre-roll information in the final file.

**Video formats:** .mov, .mp4  
**Image formats:** .jpeg, .tiff, .png

## Video Encoding

**Compression:** H.264, MPEG-4 (high bit-rate)  
**Frame Rate:** 30  
**Key Frame Rate:** 24  
**Bit/rate:** 3,000-8,000 kbits/sec  
**Video Interlace:** Progressive



## Dimensions

Content must be delivered as 1 file.

**Screen C:** 576px Wide x 756px High  
**Screen D:** 612px Wide x 756px High

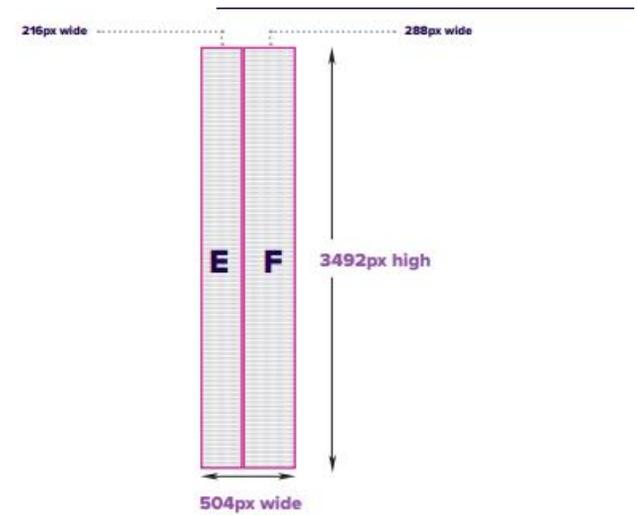
## Acceptable File Formats

Please exclude all title cards, color bars, slates or pre-roll information in the final file.

**Video formats:** .mov, .mp4  
**Image formats:** .jpeg, .tiff, .png

## Video Encoding

**Compression:** H.264, MPEG-4 (high bit-rate)  
**Frame Rate:** 30  
**Key Frame Rate:** 24  
**Bit/rate:** 3,000-8,000 kbits/sec  
**Video Interlace:** Progressive



## Dimensions

Content must be delivered as 1 file.

**Screen E:** 216px Wide x 3492px High  
**Screen F:** 288px Wide x 3492px High

## Acceptable File Formats

Please exclude all title cards, color bars, slates or pre-roll information in the final file.

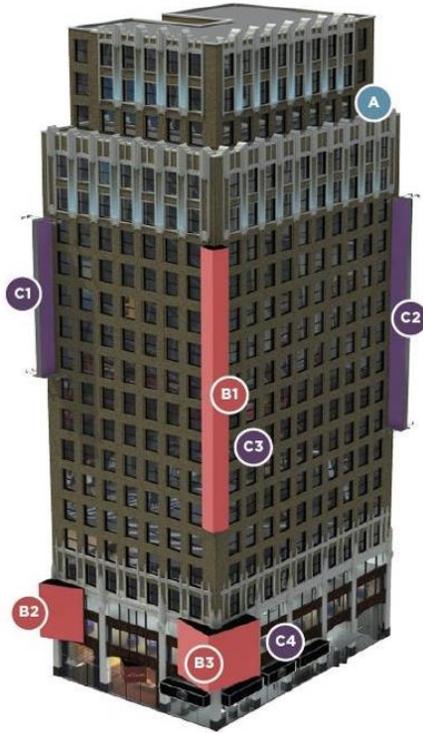
**Video formats:** .mov, .mp4  
**Image formats:** .jpeg, .tiff, .png

## Video Encoding

**Compression:** H.264, MPEG-4 (high bit-rate)  
**Frame Rate:** 30  
**Key Frame Rate:** 24  
**Bit/rate:** 3,000-8,000 kbits/sec  
**Video Interlace:** Progressive

## EXHIBIT A

### SIZE, CONFIGURATION, SPECIFICATIONS AND LOCATION OF THE SIGNS ON THE BUILDING



#### LED DISPLAYS

There are six 10mm resolution full motion LED display elements on the building that are synced to play content simultaneously:

- B1** Tower Double-sided tower flanking the northeast corner of the building  
*Left face is 8' wide x 116' tall | Right face is 10' wide x 116' tall*
- B2** Wedge Double-sided sign at street level with a large display facing east and a return display facing south.  
*Left face is 8' wide x 25' tall | Right face is 17' wide x 25' tall*
- B3** Corner Double-sided sign at street level with a large display facing east and another large display facing north.  
*Left face is 19' wide x 25' tall | Right face is 21' wide x 25' tall*

#### STATIC DISPLAYS

There are 6 static display surfaces on the building:

- C1** Seventh Double-sided front-lit sign facing North / South  
*8' wide x 67' tall*
- C2** 41st Double-sided front-lit sign facing East / West  
*8' wide x 104' tall*
- C3** Tower Single-sided backlit sign facing West  
*8' wide x 116' tall*
- C4** Corner Single-sided backlit sign facing West  
*8' wide x 25' tall*

